

ASSOCIATE VP OF ALUMNI ENGAGEMENT

UNIVERSITY ADVANCEMENT

Description: This is a key leadership role within University Advancement, reporting directly to the Vice President. The incumbent builds and leads a results-focused alumni engagement team with a leadership style that encourages confidence and promotes an entrepreneurial and innovative spirit among the team. Cultivates a global alumni community that feels informed about and connected to Lander through every stage of life. Responsible for growing the alumni donor pipeline and personally securing major gifts. Leads the collection, tracking, and analysis of fundraising performance metrics to reach established goals for alumni support; and segments alumni data, crafts engagement strategies, and creates customized proposals to align specific donor interests with strategic imperatives.

Minimum Requirements: Bachelor's degree and five years of supervisory experience in a non-profit/higher education environment. Advanced knowledge of principles and procedures pertaining to professional fundraising activities. Strong knowledge of alumni relations and annual fundraising programs, as well as segmentation tactics and benchmarking/data analysis. Demonstrated track record of successfully managing competing priorities. Valid driver's license, safe driving history required. Entrepreneurial spirit, strong ethics in providing excellent customer service

Knowledge, Skills and Abilities: Curiosity, positive attitude, and energy to implement new strategies and meet ambitious goals. Ability to relate alumni and development programs to university goals and objectives. Advanced knowledge and/or prior use of Raiser's Edge or CRM equivalent. Ability to evaluate existing programs and recommend new activities, policies, or procedures. Ability to establish good working relationships with alumni, donors, students, businesses and the general public. Ability to communicate effectively.

Hire Range: \$100,000- \$ 115,000annually

University Hours: 8:00am – 5:00pm, Monday – Friday

Position Work Hours: 37.5 hours per week.

To include some nights and weekends

Class Code: UP15 – **State Title:** Ass. VP of Alumni Engagement **Band:** Unclassified

Search openings at careers.sc.gov

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Fringe Benefits**

Applications must be submitted online at www.careers.sc.gov. Receipt of individual applications not acknowledged. See position status at www.lander.edu/hr. Lander University is a tobacco-free campus. All final candidates are subject to successfully completing background requirements.



Lander University is committed to equal opportunity employment and being an employer of choice. Lander believes that corresponding differences within the faculty and staff, whether based on ethnicity, race, gender, religion, age, or other experiences, are tremendous assets to the role of Lander as an educational institution and within the community, region, and state. Moreover, Lander is an Affirmative Action/Equal Opportunity Employer. As a result, it is the policy and commitment of Lander that it will not discriminate based on race, color, religion, sex, national origin, age, disability or other protected characteristics.