

QEP White Paper Evaluation Rubric Totals

Evaluative Criteria	BLINK	LEAP	CETL	CIS
Potential to impact student learning or environment for learning	9.18	7.55	8.73	7.82
Student learning outcome goals are clear	8.91	7.55	6.82	7.45
Ease of measuring impact on student learning	8.73	7.09	6.27	6.36
Potential to impact student retention	9.36	8.18	6.82	6.27
Potential to impact student recruiting/marketing	8.27	7.00	6.36	7.36
Potential to impact faculty positively	8.00	7.18	9.27	6.82
Substantial literature background	8.18	7.91	8.27	9.09
Linked to Lander University Mission	8.36	7.91	8.36	8.45
Linked to Lander University assessment data	9.00	8.18	8.18	6.73
Makes clear case for the needed improvement	8.82	8.55	8.18	7.82
Creativity	7.91	7.45	7.45	8.09
Human resource availability	8.20	7.50	7.60	7.30
Projected return on investment	8.82	8.00	7.36	6.64
Total Score Average (130)	111.75	100.05	99.69	96.21
Average Score (10)	8.60	7.70	7.67	7.40
Ranking	1	2	3	4