

# GUIDED PATHWAY

## MANAGEMENT/MARKETING

This **Suggested Course Sequence** can help you progress smoothly through Orangeburg-Calhoun Technical College and Lander University to earn both an **Associate of Applied Science in Management** (OCTC) and a **Bachelor of Science in Business Administration, Management/Marketing Emphasis** (LU). All courses listed are required for the degrees, except those where a range of courses is available to choose from, or where courses are listed as electives. The course sequence shown is an example and may be modified in some cases. You should work closely with your advisor to ensure your chosen courses keep you on track for a timely graduation.

### ORANGEBURG-CALHOUN TECHNICAL COL. – SUGGESTED COURSE SEQUENCE

#### A.A.S., MANAGEMENT – 63 TOTAL CREDIT HOURS

##### TERM 1 (FALL)

COURSE:	CR HRS:	✓
BUS 101	3	<input type="checkbox"/>
ENG 101	3	<input type="checkbox"/>
CPT 170	3	<input type="checkbox"/>
MAT 101	3	<input type="checkbox"/>
MGT 101	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>15</b>	

##### TERM 2 (SPRING)

COURSE:	CR HRS:	✓
SPC 205	3	<input type="checkbox"/>
ACC 101	3	<input type="checkbox"/>
ECO 210 or 211	3	<input type="checkbox"/>
PHI 110	3	<input type="checkbox"/>
MKT 101	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>15</b>	

##### TERM 3 (SUMMER)

COURSE:	CR HRS:	✓
ACC 102	3	<input type="checkbox"/>
MGT 101	3	<input type="checkbox"/>
Choose from any of the following: ART 101, ENG 202, ENG 205, ENG 208, ENG 209, MUS 105, PHI 101, THE 101	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>9</b>	

##### TERM 4 (FALL)

COURSE:	CR HRS:	✓
LEG 122	3	<input type="checkbox"/>
MGT 220	3	<input type="checkbox"/>
MGT 215	3	<input type="checkbox"/>
LOG 215	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>12</b>	

##### TERM 5 (SPRING)

COURSE:	CR HRS:	✓
MGT 120	3	<input type="checkbox"/>
MGT 206	3	<input type="checkbox"/>
MGT 221	3	<input type="checkbox"/>
MGT 245	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>12</b>	

### LANDER UNIVERSITY – SUGGESTED COURSE SEQUENCE

#### B.S., BUSINESS ADMINISTRATION, MANAGEMENT/MARKETING EMPHASIS – 63 TOTAL CREDIT HOURS

##### TERM 6 (FALL)

COURSE:	CR HRS:	✓
ENGL 102 or Gen Ed	3	<input type="checkbox"/>
MATH 211	3	<input type="checkbox"/>
BA 299	1	<input type="checkbox"/>
Soc./Behav. Science	3	<input type="checkbox"/>
HIST 111 or POLS 101	3	<input type="checkbox"/>
MGMT 340	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>16</b>	

##### TERM 7 (SPRING)

COURSE:	CR HRS:	✓
MKT 340	3	<input type="checkbox"/>
BUS Elective	3	<input type="checkbox"/>
BA 399	1	<input type="checkbox"/>
Soc./Behav. Science	3	<input type="checkbox"/>
Science w/Lab	4	<input type="checkbox"/>
Humanities/Fine Arts	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>17</b>	

##### TERM 8 (FALL)

COURSE:	CR HRS:	✓
MGMT 325	3	<input type="checkbox"/>
WRIT 275	3	<input type="checkbox"/>
World Cultures	3	<input type="checkbox"/>
BA 325	3	<input type="checkbox"/>
MKT 415	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>15</b>	

##### TERM 9 (SPRING)

COURSE:	CR HRS:	✓
BUS Elective 300-Level	3	<input type="checkbox"/>
BA 499	1	<input type="checkbox"/>
General Elective	3	<input type="checkbox"/>
BA 414	3	<input type="checkbox"/>
MKT 425	3	<input type="checkbox"/>
General Elective	2	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>15</b>	
<b>TOTAL DEG. CREDITS:</b>	<b>126</b>	

*Suggested courses may change due to program updates. Please see the technical college and Lander websites for the most up-to-date list of transfer pathway suggested courses.*

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## BUSINESS ADMINISTRATION, MANAGEMENT/MARKETING

### ADVISING TOPICS (TECHNICAL COL.)

	TERM 1	TERM 2	TERM 3	YEAR 1	TERM 4	TERM 5	YEAR 2
Monitor technical college email.	✓	✓	✓		✓	✓	
Schedule/attend advising appointment & register for next semester.	✓	✓	✓		✓	✓	
Create degree plan.	✓						
Review and update degree plan.		✓	✓		✓	✓	
Attend Lander Transfer Event (Term 1 or Term 2) <a href="http://lander.edu/admissions/campus-visits/transfer-visits.html">lander.edu/admissions/campus-visits/transfer-visits.html</a>	✓	✓					
Complete FAFSA.				✓			✓
Maintain cumulative GPA of 2.7 or better to be eligible for Lander scholarships; maintain 3.0 & 30 credit hours for LIFE Scholarship. <a href="http://lander.edu/admissions/tuition-financial-aid/scholarships/index.html">lander.edu/admissions/tuition-financial-aid/scholarships/index.html</a>				✓			✓
Apply for technical college scholarships.				✓			✓
Apply to Lander.					✓		
Apply for technical college graduation.						✓	
Once final grades are posted for your last technical college classes, send your official transcript to Lander.						✓	
Update FAFSA with Lander info.						✓	

### ADVISING TOPICS (LANDER)

	TERM 6	TERM 7	YEAR 3	TERM 8	TERM 9	YEAR 4
Monitor Lander email.	✓	✓		✓	✓	
Schedule/attend advising appointment & register for next semester.	✓	✓		✓	✓	
Monitor interim grades.			✓			✓
Monitor progress toward degree completion.			✓			✓
Register for next semester classes.	✓	✓		✓		
Complete FAFSA. Priority registration begins Oct. 1.			✓			✓
Maintain cumulative GPA of 2.7 or better to be eligible for Lander scholarships; maintain 3.0 & 30 credit hours for LIFE Scholarship. <a href="http://lander.edu/admissions/tuition-financial-aid/scholarships/index.html">lander.edu/admissions/tuition-financial-aid/scholarships/index.html</a>			✓			✓
Apply for Lander graduation.					✓	